28th August 2015

**YOKOHAMA tyre to Come Factory-Equipped on New Mazda MX-5**

Tokyo -The Yokohama Rubber Co., Ltd., announced today that its “ADVAN Sport V105” has been selected as original equipment on the new Mazda MX-5 two-seater lightweight convertible sports car. The supplied tyre size is195/50R16 84V.

The “ADVAN Sport V105” is representative of the global flagship “ADVAN” brand’s high performance. In addition to delivering excellent driving performance, the tyre provides an unmatched balance of superior comfort and safety characteristics. YOKOHAMA tyres have been original equipment on the Mazda MX-5 since the model’s launch, and adoption of the “ADVAN Sport V105” for the new model continues this proud history.

In addition to featuring Mazda’s proprietary SKYACTIV TECHNOLOGY and KODO-Soul of Motion design, the fourth-generation MX-5 delivers the sensations of lightness, openness, and direct response to the driver's intentions to advance the pleasure of Jinba-ittai (literally, horse and rider as one) driving.

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*“ADVAN Sport V105” “New Mazda MX-5”*

*Tyre shown is a different size from tyres The photo above is used with the permission of Mazda*

*used on new Mazda MX-5 Motor Corporation. Reprint or other usage of this image*

*(Wheel shown is not original equipment without prior permission from Mazda Motor Corporation*

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